

People Measures		Reportee	Q1, April - June 2022			Q2, July - September 2022			Q3, October - Dec 2022			Commentary
			Target	Actual	Cumulative	Target	Actual	Cumulative	Target	Actual	Cumulative	
MPE1	The percentage of adults in Wyre that are currently inactive	Carol Southern	34.10%									Annual Target reported in Active Lives Survey
MPE2	Number of annual visits to our leisure centres	Carol Southern	170,000	169,699	169,699	170,000	167,155	336,854	150,000	141,019	477,873	We are working closely with Fylde Coast YMCA to help them recover and build their attendances back post pandemic. The attendances are steadily increasing but other factors such as the cost of living crisis are coming into play, which is adversely affecting the numbers of people attending.
MPE2	Number of memberships at our leisure centre	Carol Southern	6,500	6,421	6,421	6,500	6,270	6,270	6,500	5,953	5,953	We are working closely with Fylde Coast YMCA to help them recover and build their membership base post pandemic. They have dropped their monthly direct debit price to £25, which is proving popular. They have offered promotions twice this year to help increase their DD's, which has been effective. Annual upfront memberships have declined significantly this year, which is being affected by the cost of living crisis.
MPE2	Number of volunteer hours	Simon Swindells	4,977	7,195	7,195	4,114	7,206	14,401	5,429	5,627	20,028	Target increase of 10% per Q from 2021/22
MPE3	Number of children engaged with holiday activities	Carol Southern	250	255	255	700	463	718	150	187	905	We are really happy with where we are up to with the Wyre HAF programme. The final figure was 187 children for Christmas 2022.
MPE4	Number of residents registered for My Wyre account	Pete Mason	1,500	8,044	8,044	1,500	3,851	11,895	1,500	23,351	35,246	Note: As some account holders leave the borough their accounts will be deactivated and some will be replaced with new account holders meaning there will not always be growth when new users sign up.
MPE5	Number of domestic energy measures installed under Cosy Homes in Lancashire, via Green Homes Grants and other Government Schemes.	Mark Broadhurst	5	37	37	20	133	170	50	50	220	
MPE6	Number of residents engaged with behavioural change campaigns using digital and non-digital channels	Sammy Gray	300	381	381	300	7,605	7,986	300	2,863	10,849	Engagements recorded on social media. Note: Quarter 2 results cover social media reach (target to be clarified with senior communications officer)
Key												
	Achieving/Exceeding target											
	Within 10% of achieving target											
	Below target (more than 10%)											
Targets set Nationally												